

Corporate Strategy

Deepen Presence in core markets to become a leading, well-diversified Asian financial services group with a broad geographic footprint in North & South East Asia

SINGAPORE

STRONG
MARKET POSITION
at home

MALAYSIA

ONE OF
TOP FOREIGN BANKS

with large Islamic and conventional banking network

INDONESIA

AMONG
TOP 8

private-sector national banks

GREATER CHINA

WELL ENTRENCHED
Greater China presence

Focus on Core Businesses



RETAIL & COMMERCIAL BANKING

Service Distinction and Regional Platform, with Cash, Trade, Treasury and Investment Banking capabilities across network and geographies.



WEALTH MANAGEMENT

“Asia’s Global Private Bank”. Regional Premier Platform. Integrated delivery of One Bank model across Bank of Singapore, Lion Global Investors, OCBC Securities and OCBC’s Global Consumer Financial Services division.



INSURANCE

Deepen insurance and bancassurance through Great Eastern in core markets, including Takaful in Malaysia.

Participating in opportunities arising from GLOBAL MARKET and CONSUMER TRENDS

Rising Asia private wealth

Growing cross-border trade, capital, people and investment flows

China being the dominant driver of Asian and regional economies

Exponential growth in the internationalisation of RMB in global trade and financing

Increasing consumer use of technology